



# Chicago Tribune HOMES MARKETPLACE

SPECIAL ADVERTISING SECTION

## A welcome event

### Cavalcade of Homes to feature six custom homes in Naperville

Do you want to see the latest and greatest in new home design and construction? The Cavalcade of Homes is your chance.

The Cavalcade of Homes has been featuring new home construction since 1958 and the Northern Illinois Home Builder's Association has presented the show throughout the suburbs for the last 56 years.

"It's a chance for the consumer to see what is new and fresh in the housing market today," explains Scott Eckstein, 2014 Cavalcade Of Homes Chairman and Owner of James Scott Design and Build. "It allows buyers and dreamers the opportunity to meet with builders and designers and see the best they have to offer."

This year the NIHBA-sponsored event will feature a single site — Ashwood Park North Subdivision in Naperville. The Cavalcade of Homes will run from 10 a.m. to 9 p.m. July 26 through Aug. 17. There will be six custom model homes available for viewing.

In the past the show focused on dreams, but with the new home construction market making a comeback, Eckstein says new home ownership has returned to a reality for many so the Cavalcade of Homes will focus on a "Welcome Home" theme.

"In the past 18 months things have been improving at a rapid pace locally," Eckstein says. "The construction activity this year is amazing to see. Just look at the rooftops going up around town. The National Association of Home Builders had predicted a return to "normal" starting in mid 2013. I would say they nailed it for our market. The 2014 market is looking like it will be a very strong year for new homes in Naperville and surrounding communities."



**King's Court Builders will be one of the participants in the Cavalcade of Homes this year.**

The days of a sparsely decorated model on every block are gone, adds Eckstein.

"This is a chance to show the consumer multiple unique homes fully decorated and appointed and offer them some education on new homes at the same time," he says.

With changes in the past five to seven years in building and energy codes the way homes are constructed has changed dramatically.

"This is a chance to experience those changes first hand and see what direction housing is headed," Eckstein says.

The Cavalcade of Homes has something for everybody — from serious lookers to curious families. There are special events planned throughout the three weeks such as a Realtor's Day, Ladies' Night, Man Cave Night, Veteran's Day, Family Day, Health and Fitness Day, Green Day and a Back to School Day. Visitors will have the opportunity to learn from vendors and presenters from throughout the community and surrounding area as well as those related to homes such as remodeling contractors and designers.



Presented by

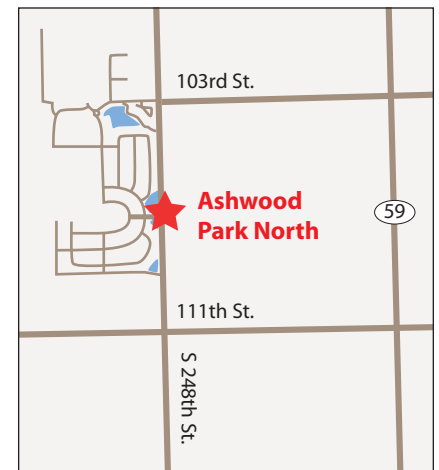


"We will have food vendors, live music on certain days, educational speakers and more," says Eckstein. "South Naperville doesn't have a 'downtown' so this event will offer a one stop street fest atmosphere for the three weeks it runs."

The timing of the event, as the new home construction market is heating up, is perfect.

The demand for newly constructed homes is high while interest rates and costs for building materials still remain low, making it a good time to turn the dream of a new home into a reality, Eckstein says.

For a complete list of events, tickets, and more details visit [cavalcadeofhomes.com](http://cavalcadeofhomes.com).



**Directions to Ashwood Park North:**  
From Route 59 take 111th Street toward Oswego. Go left on 248th Street. Continue down to Ashwood Road and take a right turn into Ashwood Park North.